



Lights - Camera - Action

Media Ministry TRAINING

MEDIA MINISTRY 101



TODAY

- Requirements
- Positions
- Time Expectations
- Evaluation/Performance
- Spiritual Growth
- Q/A



Media Team INTRODUCTIONS



Why do we Exist???

The Media Ministry at Valley Baptist Church exists to reach people for Christ by supporting the Ministries of the church through effective use of video, sound, lighting and graphics. This includes reaching people through broadcasting excellence.



Our Mission

1. Broadcasting (Evangelism)
2. Worship Support (Service)
3. Teaching Support (Service)
4. Special Event Support (Service)
5. Communications - Internal and External (Service, Evangelism)



Our Reach

1. TV Broadcasting
2. Radio Broadcasting
3. The Internet
4. CD and DVD
5. Print Communications



TV Broadcasting

1. Local
2. National
3. International
4. Language



Local Broadcasting

We're reaching Kern County
and Bakersfield through
both broadcast and cable.



National Broadcasting

We're reaching North America
on a number of channels.





International Broadcasting

We're reaching the World
internationally.



FETV
far east
television

Language Broadcasting

We're reaching the World
internationally in Arabic.





Broadcast Audience

- North America English Language – 48 Million Homes
- International English Language – 130 Million Homes
- North America Arabic Language – 10.2 Million Homes



Total Reach

189 MILLION
HOUSEHOLDS
GLOBALLY!



Radio Broadcasting

On radio continually for more than 20 years.

KERN Radio's

FAITH & FAMILY
1410 AM 



The Internet

Podcasts

- Weekly Sermons
- Daily Radio Program

Downloads

- Extensive Sermon Library (72,000)

Live Stream and VOD

Average 7500 views per month!



Print and Communications

Magazine

- 3 Issues Annually
- 30 Thousand Local Reach

Graphics

- Weekly Worship Guide
- Business Communications

Advertising



The Impact

Global Reach with the Gospel
from Bakersfield, CA. using
VOLUNTEER Church
Members.!



Media Team Requirements



1. **Must be a member of Valley Baptist** – please see me if you don't understand the implications of this!
2. **Must have signed Membership Covenant**
3. **Background Checks Performed** – The law and common sense requires us to do this with anyone in contact with children – Media team members do come in contact with children.
4. **Must agree to Media “Accountability” 10 Commandments**



Accountability

1. Thou shall not be alone with a member of the opposite sex (except spouse)



Accountability

2. Thou shall not
counsel a member of
the opposite sex
(except spouse)



Accountability

3. Thou shall not
accept money directly
from anyone at church



Accountability

4. Thou shall seek out
and meet regularly
with an accountability
partner (men)



Accountability

5. Thou shall establish
balance between
Family, Work, and
Church



Accountability

6. Thou shall seek to
worship regularly with
family



Accountability

7. Thou shall not
“steal” somebody’s
work.
(copyright laws)



Accountability

8. Thou shall make every effort to read and study God's word daily



Accountability

9. Thou shall always
remember whom they
serve!



Accountability

10. Thou shall not get thy “underwear” in a “wad” during the heat of production battle.



Positions Crewing



Positions on a Typical Crew Television - Blended

- Camera Operator x 5
- Director x 2
- Producer
- Engineer x2
- Television Audio Operator
- TV Graphics X2
- AP's "Associate Producer"



Positions on a Typical Crew

TV

- Camera (ability to stand for long time, artistic eyes, good listener, take direction)
- TV Audio: (Good ears, understanding of the production process, attention to detail)
- TV Graphics (attention to detail, artistic eye, good at taking direction. Some technical understanding of television)



Positions on a Typical Crew

TV

- Producer (Good understanding of the production process, Good at giving and receiving direction)
- Engineer (attention to detail, artistic eye, technical understanding of television, good communicator, multi-tasking)



Positions on a Typical Crew

Blended - WC

- Front of House Audio (Paid)
- Audio 2 (A2) Ability to take charge, yet take direction. Good with all aspects of audio. Here first/gone last.
- Stage Manager to sit out front, give direction/take direction.
- Lighting Engineer (Solid understanding of lighting equipment – Understanding of lighting differences from stage to television – Creative – Great listener – takes direction well)



Positions on a Typical Crew

CASUAL - MP

- Front of House Audio (Paid)
- Audio 2 (A2) Ability to take charge, yet take direction. Good with all aspects of audio.
- Graphics (Pro-Presenter –MAC) (attention to detail, artistic eye, good at taking direction.)
- Lighting Operator (Creative – Great listener – takes direction well)
- Teleprompt Operator – (Great listener – takes direction well)



Other Opportunities Audio

- Audio Assist for Student Events
- Audio Assist for Women's Events

Graphics

- Prepare Sunday Graphics
- Assist in Print Graphics

Office Help

- General Office Help



Rehearsal Set-Up



SERVICE

“main call time”

Presently

- 8:30am on Sunday Morning
- 5:15pm on Sunday Night
- 5:45pm on Wednesday
- 6:00pm on Monday Night

Also

Monthly breakfast @6am



Service

“Position call time”

Television

- Camera Operator – 9:00am
- Director – 8:00am
- Producer – 8:00am
- Engineer – 8:00am
- Television Audio – 9:00am



Rehearsal

**Scheduled crew works
both services**

House - Blended

- Front of House Audio – 8:00am
- Graphics Operator – 8:00am
- Lighting Operator -8:00am
- Audio 2 – 8:00am
- Stage Manager – 8:00am



Rehearsal

**Scheduled crew works
both services**

House - Casual

- Front of House Audio – 8:00am
- Graphics Operator – 8:15am
- Teleprompt Operator – 8:15am
- Lighting Operator -8:15am
- Audio 2 – 8:00am



Evaluation Performance



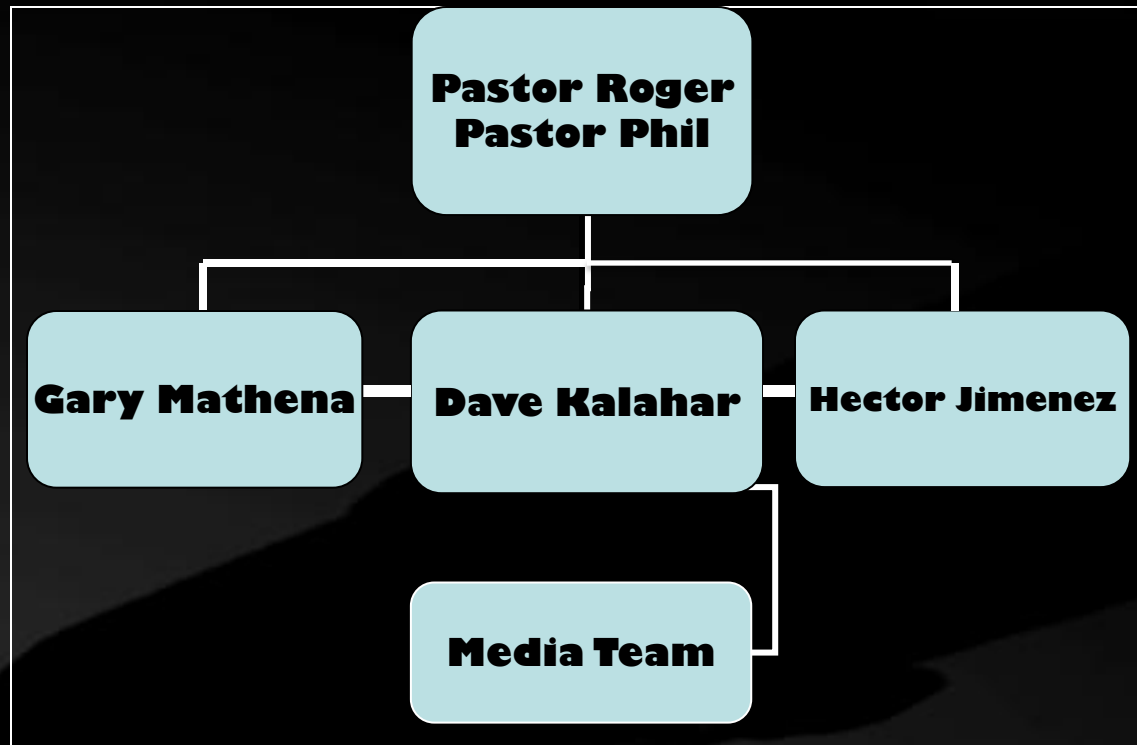
Core Values

How We Do Things

1. **TEAMWORK** To achieve excellence we must each understand our roles, and carry them out with enthusiasm!
2. **EXCELLENCE** We will do our best to do our best.
3. **ATTITUDE** A servant's heart is critical for success in our mission. We have no room prima donnas.
4. **MISSION** We will help change lives through the clear communication of the gospel.
5. **SUBMISSION** We will work to carry out the vision of our ministry leaders.

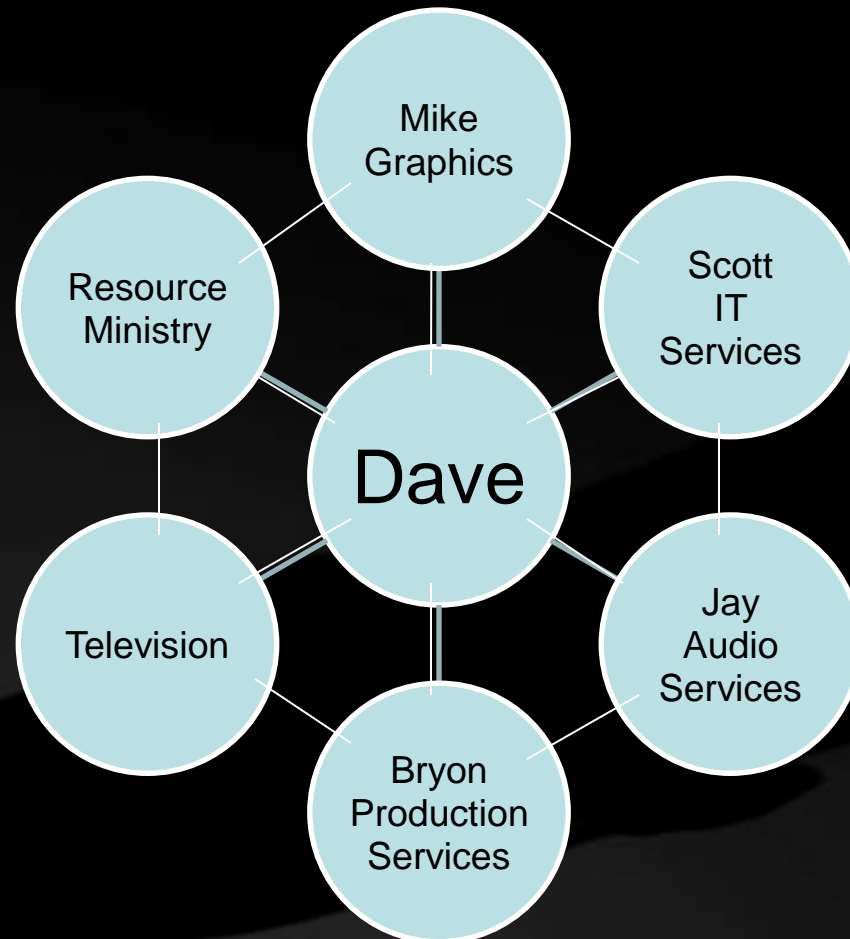
Core Values

Church Structure to Media



Core Values

Media Department Structure





Let's Talk About You!!! Your Place in Ministry

- Not everyone can be a camera operator or audio person (Our Skills are a gift from God)
- We want to get the right people on the “Bus”
- We want to get the people on the “Bus” in the right seat
- If you're here today...you probably are acting on a desire to serve.



Let's Talk About You!!!

GET INVOLVED

- Get to know us...breakfast first Sunday of each month, 6am at Knotty Pine Restaurant.
- Hang Around our “stuff”
- Don't hide...we're just like you...we already like you!!!
- From this day forward...be here. The best way to learn is to watch others.



Let's Talk About You!!!

GET INFORMATION

- Expect schedules by E-MAIL. Make sure we have your up to date info!.
- www.valleybaptist.org/media
- CHECK the Board outside CR (Control Room)



Let's Talk About You!!!

Use the Place...

- This is a Million Dollar Place
- Take care of It - CLEAN
- Security is important (FOB Keys Issued Later)
- You are monitored
- Equipment is not idiot proof! Sippy Cup???
- Fridge/Food/Kitchen/Bathroom



Let's Talk About You!!! **SCHEDULING**

- You Volunteer When You Want to...
- We typically assign volunteers to work every other Sunday. Some want more or less.
- Not all volunteers start on Sunday morning.
- Don't expect to direct on week 2.
- Please let us know what position you want to do. We can't read minds...yet.
- **BE FLEXABLE** for the Kingdom.



Spiritual Growth

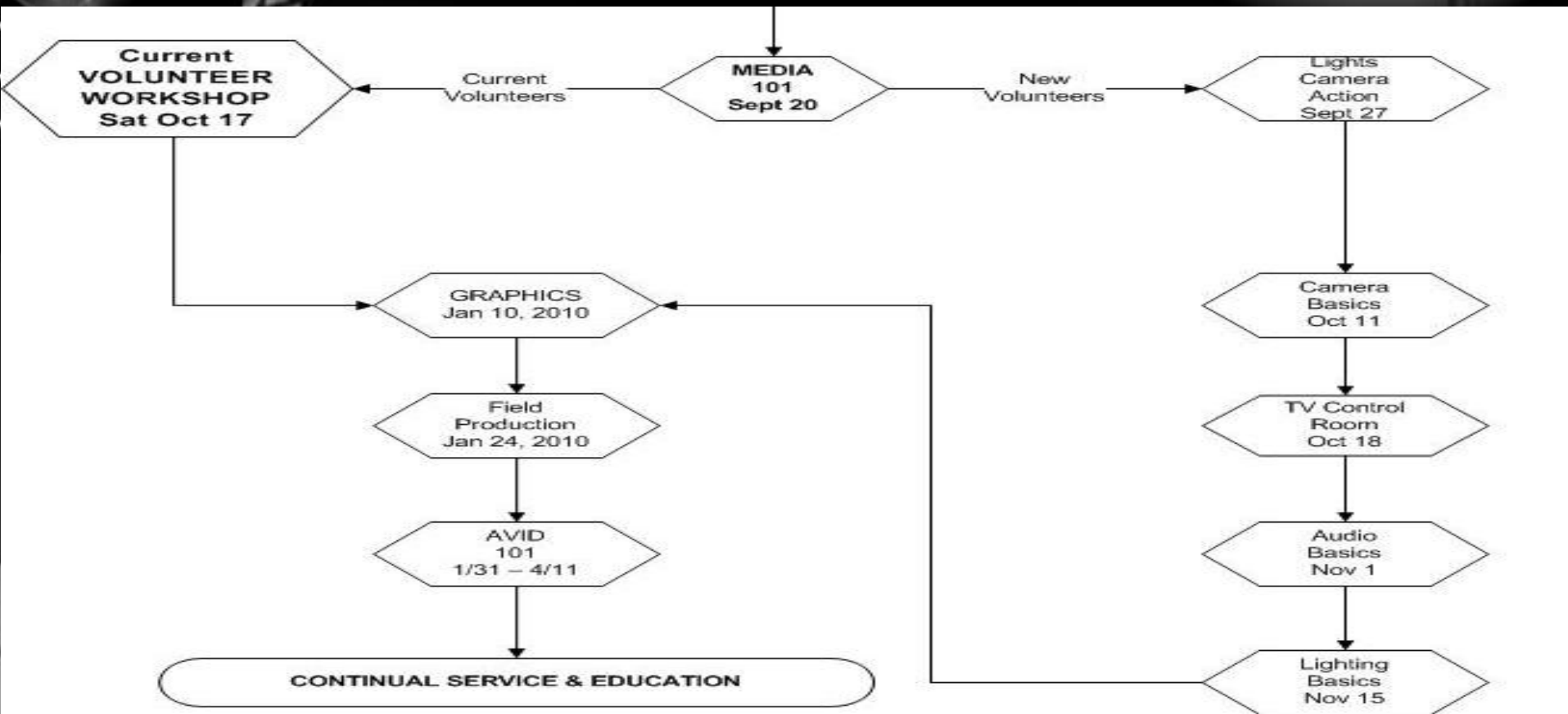


Spiritual Growth

Expectations

- Put God First in Everything
- ABF (Sunday School) Class
- Worship Attendance
- Discipleship Class
- Accountability Group

Moving Forward? Classes & Workshop





PAPERWORK & Q/A

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